

# About The Blog

Launched in 2012 Ohla Living is a personal blog on sharing <u>lifestyle</u>, <u>home inspirations</u>, <u>recipes</u>, <u>travel</u> and <u>family life</u> in between. Mariá inspires others by sharing her experiences as a British expat in Valencia. From giving tips on schooling, Valencian/Spanish culture, and places to visit in the Valencian region and surrounding areas. You will also find lifestyle tips, natural living, home improvement projects and recipes.

With Mariás background in design, and mixed cultures she integrates this in to her posts and images throughout her blog. Ohla Living offers general tips and first hand experience about what it's like living in this part of the Mediterranean with additional personal touches and a dash of creativity.



#### About Maria

Owner & designer for <u>Ohla Creative</u> and Creative Director for <u>Tucanoo Solutions Ltd</u>. Maria was born in the Philippines and immigrated to the UK when she was 10 years old. She left the UK in 2012 to pursue a dream of living in Valencia with her family. She lives in an idyllic home amongst the orange groves with her son, husband, two cats and a dog. Finally finding happiness in work-life balance and while adjusting to a new culture, and savouring what the Spanish life has to offer.

Web | Graphic Designer | Illustrator

# Blog Statistics



#### **MY AUDIENCE** *my reader statistics*

#### WHO THEY ARE

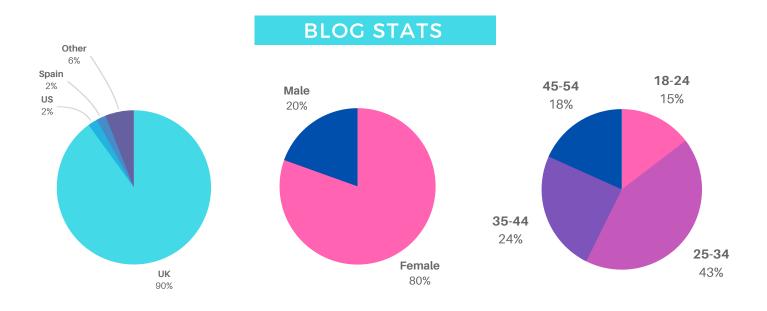
My readers profiles includes women between the ages of 25 - 65+, with or without young families. They are interested in lifestyle, travel, culture, food, home working, and technology.

They are adventurous, and have travelled or lived in several countries during their lifetime either on their own, with partners or families.

### WHAT THEY LIKE

My readers know what they want. They are tech-savvy, creative, educated and well travelled. They are dedicated to exploring different destinations and alternative lifestyles.

Most of my readers are interested in finding out about our life experiences in Valencia, Spain. Including educational information, culture, lifestyle, properties, and the best areas to live in. They are also interested in food, home decor, gardening and natural living.



Please get in touch for my latest statistics

# POPULAR TOPICS

### **Blog Posts**



VALENCIA - OCTOBER 10, 2020 - 6 MINS READ

Rustic Italian Restaurant In Valencia - San Tommaso



HOME & GARDEN - APRIL 24, 2020 - 6 MINS READ

A List Of Online Shops Where You Can Buy **Cactus And Succulents** 



EXPAT LIFE - APRIL 21, 2020 - 6 MINS READ

'It's Life, Jim, But Not As We Know It' - Day 40 of Isolation:



HOME & GARDEN - APRIL 15, 2020 - 6 MINS READ

DIY: Create Your Own Wooden Log Succulent Planter



EXPAT LIFE - APRIL 7, 2020 - 8 MINS READ

19 Signs You've Been Living In Valencia For Too Long



7 MINS READ ME & GARDEN - MARCH 11, 2020

Online Plant Shops In Spain To Satisfy Your **Green Fingers** 



HOME & GARDEN - MARCH 8, 2020 - 7 MINS READ

Paint



LIFE - MARCH 1, 2020 - 13 MINS READ

How We Obtained A Mortgage In Spain As Self-Employed Expats



Recipe: Old Skool Retro Sprinkle Tray Bake



Old Door Make Over With Frenchic Furniture

NOVEMBER 20, 2017 - 7 MINS READ

Anniversary: Part One: Staying At Aguas De Ibiza



DECEMBER 4, 2017 - 5 MINS READ Anniversary: Part Three: Aiyanna Ibiza & **Restaurante Port Balansat** 



LIFESTYLE - JULY 31, 2018 - 9 MINS READ

My Top 10 Kick Ass Business Tools If You Work From Home





#### **BRAND PARTNERSHIPS**

I love working with brands, here are some list of services I can do for you

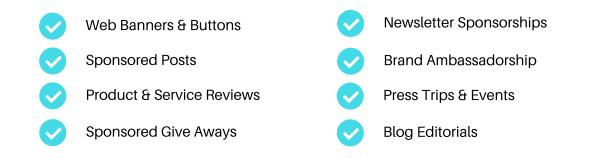
# LET'S WORK TOGETHER

By working with Ohla Living, you can expect well written and presented articles. You will be working with a professional who specialises in design and who can create content that will engage audiences.

I am interested to hear from UK and European brands especially Spanish companies who would like their products or services noticed through an English speaking audience. I can create detailed posts to maximise your reach, popularity and credibility.

### **MY SERVICES**

Ohla Living Blog delivers rich content, images and graphics for your branding. By working with me, you can easily share your message with my readers. Do you want to introduce a product or service? Make an announcement? Launch a video to stimulate direct reader engagement? I have different options to suit your needs!





#### **RATES & ADVERTISING**

Whatever your budget is, I have something to suit you



€30.00

Based on a monthly rate. 3-month and 6-month agreements are also available at a discounted rate. Payment for advertising can be made via PayPal or Bank Transfer.



Ohla Living www.ohlaliving.com