Launched in 2012 Ohla Living is a personal blog on sharing lifestyle, home inspirations, recipes, travel and family life in between. Mariá inspires others by sharing her experiences as a British expat in Valencia. From giving tips on schooling, Valencian/Spanish culture, and places to visit in the Valencian region and surrounding areas. You will also find lifestyle tips, natural living, home improvement projects and recipes.

With Mariás background in design, and mixed cultures she integrates this in to her posts and images throughout her blog. Ohla Living offers general tips and first hand experience about what it’s like living in this part of the Mediterranean with additional personal touches and a dash of creativity.

About Maria

Owner & designer for Ohla Creative and Creative Director for Tucanoo Solutions Ltd. Maria was born in the Philippines and immigrated to the UK when she was 10 years old. She left the UK in 2012 to pursue a dream of living in Valencia with her family. She lives in an idyllic home amongst the orange groves with her son, husband, a cat and a dog. Finally finding happiness in work-life balance and while adjusting to a new culture, and savouring what the Spanish life has to offer.

Blog Statistics

<table>
<thead>
<tr>
<th>page views/monthly</th>
<th>subscribers</th>
<th>unique/monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>740k</td>
<td>674</td>
<td>340k</td>
</tr>
</tbody>
</table>

Social Media

- Facebook: 371
- Instagram: 750
- Pinterest: 636
- Twitter: 590
- Bloglovin: 105

www.ohlaliving.com | maria@ohlaliving.com

last updated April 2020
WHO THEY ARE

My readers profiles includes women between the ages of 25 - 65+, with or without young families. They are interested in lifestyle, travel, culture, food, home working, and technology.

They are adventurous, and have travelled or lived in several countries during their lifetime either on their own, with partners or families.

WHAT THEY LIKE

My readers know what they want. They are tech-savvy, creative, educated and well travelled. They are dedicated to exploring different destinations and alternative lifestyles.

Most of my readers are interested in finding out about our life experiences in Valencia, Spain. Including educational information, culture, lifestyle, properties, and the best areas to live in. They are also interested in food, home decor, gardening and natural living.

BLOG STATS

Please get in touch for my latest statistics

www.ohlaliving.com | maria@ohlaliving.com
POPPULAR TOPICS

Here are just some of my popular posts:

**Blog Posts**

- **Home & Garden** - April 27, 2020 - 6 mins read
  - From Drab To Fab – Upcycle A Wooden Bistro Set Using Chalk Paint

- **Home & Garden** - April 24, 2020 - 6 mins read
  - A List Of Online Shops Where You Can Buy Cactus And Succulents

- **Expat Life** - April 21, 2020 - 6 mins read
  - “It’s Life, Jim, But Not As We Know It” – Day 40 of isolation.

- **Home & Garden** - April 13, 2020 - 6 mins read
  - DIY: Create Your Own Wooden Log Succulent Planter

- **Expat Life** - April 5, 2020 - 8 mins read
  - 19 Signs You’ve Been Living In Valencia For Too Long

- **Home & Garden** - March 31, 2020 - 7 mins read
  - Online Plant Shops In Spain To Satisfy Your Green Fingers

- **Home & Garden** - March 8, 2020 - 7 mins read
  - Old Door Make Over With Frenchie Furniture Paint

- **Expat Life** - March 5, 2020 - 12 mins read
  - How We Obtained A Mortgage In Spain As Self-Employed Expat

- **Desserts** - November 9, 2018 - 4 mins read
  - Recipe: Old Skool Retro Sprinkle Tray Bake

- **Lifestyle** - November 20, 2017 - 7 mins read
  - Anniversary: Part One: Staying At Aguas De Ibiza

- **Lifestyle** - December 6, 2017 - 5 mins read
  - Anniversary Part Three: Aiyanna Ibiza & Restaurante Port Balansat

- **Lifestyle** - July 31, 2018 - 9 mins read
  - My Top 10 Kick Ass Business Tools If You Work From Home

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LET'S WORK TOGETHER

By working with Ohla Living, you can expect well written and presented articles. You will be working with a professional who specialises in design and who can create content that will engage audiences.

I am interested to hear from UK and European brands especially Spanish companies who would like their products or services noticed through an English speaking audience. I can create detailed posts to maximise your reach, popularity and credibility.

MY SERVICES

Ohla Living Blog delivers rich content, images and graphics for your branding. By working with me, you can easily share your message with my readers. Do you want to introduce a product or service? Make an announcement? Launch a video to stimulate direct reader engagement? I have different options to suit your needs!

- Web Banners & Buttons
- Sponsored Posts
- Product & Service Reviews
- Sponsored Give Aways
- Newsletter Sponsorships
- Brand Ambassadorship
- Press Trips & Events
- Blog Editorials
RATES & ADVERTISING

Whatever your budget is, I have something to suit you

PRODUCT & SERVICE REVIEWS

Product and service reviews that relates to my blogs theme.

from €100

SPONSORED POSTS

500+ word sponsored posts and social media exposure on your product or service.

from €100

NEWSLETTER SPONSORSHIPS

Monthly newsletter sponsorship including a link to your company, service or product

from €25

PRESS TRIPS & EVENTS

Press trips on family friendly, and couple orientated get away.

Get In Touch

LEADERBOARD
728x50
post header / post footer

MEDIUM RECTANGLE AD
300 x 250
side bar

SQUARE
125 x 125
sidebar

RECTANGLE
300 x 100
inside post

VERTICAL RECTANGLE
240 x 400
side bar

RATES

LEADERBOARD | 728 x 50
2 spaces available
€ 30.00

MEDIUM RECTANGLE | 300 x 250
4 spaces available
€ 20.00

SQUARE AD | 125 x 125
4 spaces available
€ 15.00

RECTANGLE | 300 x 100
2 spaces available
€ 20.00

VERTICAL RECTANGLE | 240 x 400
2 spaces available
€30.00

Based on a monthly rate. 3-month and 6-month agreements are also available at a discounted rate. Payment for advertising can be made via PayPal or Bank Transfer.

Let's Work Together!

maria@ohlaliving.com

Ohla Living
www.ohlaliving.com